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For Immediate Release

### **Immigrant Women's Centre launches new series: "From the Employer to You – Tips for Getting the Job"**

(Hamilton) – The Immigrant Women's Centre is pleased to announce the launch of an exciting new event aimed at increasing the skills and confidence of job-seeking immigrant women in Hamilton. *From the Employer to You - Tips for Getting the Job* will feature ongoing presentations by employers about the ins and outs of applying for a job in Canada.

The first presentation will be held this Monday, August 17<sup>th</sup> by Wendy Elmauer, Manager of Staffing and Recruitment at Scotiabank,

"As a Scotiabank employee, I have seen the benefits of a truly diverse and inclusive workforce and am proud to be a part of a program that will help equip immigrant women with the tools they need to be successful in meeting their work-related goals," said Elmauer. "I look forward to working with the women and clients of the Immigrant Women's Centre through this session." The experienced hiring manager will provide her unique perspective on the hiring process, giving immigrant women the inside-track on what employers really want to see and hear.

Topics covered will include:

- How to set your resume apart
- How online applications are screened
- Selling yourself in the job interview

A major barrier facing skilled immigrant job-seekers is a lack of experience with Canadian application, interviewing and hiring norms. For example, in some countries long, multi-page resumes are the norm while in others including personal information and even photos in a CV is standard. Job interviews where candidates are expected to sell their strengths and accomplishments may also be challenging for a skilled immigrant woman who comes from a background where modesty and humility are valued above self-promotion. *From the Employer to You* will clarify the expectations of Canadian employers and help demystify the job application process for newcomer women eager to put their skills and talents to work.

**WHAT:** From the Employer to You....Tips for Getting the Job - A New Event at the IWC

**WHEN:** Monday, August 17 – 10 a.m. to noon

**WHERE:** Immigrant Women's Centre – 8 Main Street East, Suite 101

## About IWC:

The Immigrant Women's Centre is a Hamilton-based non-profit organization dedicated to the social, political and economic inclusion of refugee and immigrant women. Formed in 1988, the Centre provides employment training and support, language, computer and driving instruction, as well as additional services for women and their families. Through collective learning, critical thinking and political awareness the Centre works to give newcomers to Canada the skills and support they need to become active participants in their local communities. The centre serves approximately 2,500 clients at its three locations in Hamilton.

- 30 -



For more information or to arrange an interview with a participant or staff member, please contact Communications Coordinator, Dana Borcea at 905-529-5209 ext. 257 or 905-870-6922 (cell) or [dborcea@stjosephwomen.on.ca](mailto:dborcea@stjosephwomen.on.ca)